

# The Unique & Powerful CSR Programme

Transform Your Workplace with Eco-Enzyme

Turning Food Waste into Environmental Impact



Academy & Consultancy LLP

Low Cost, High Impact

ESG Aligned

Reduce Organic Waste

HRDC Claimable

Employee Engagement

## ABOUT THE PROGRAMME

In today's world, organizations are expected to contribute not only to business growth but also to **environmental sustainability and social responsibility**. Many CSR initiatives are costly, difficult to sustain, and challenging to measure.

The Eco-Enzyme CSR Programme offers a practical solution by transforming everyday fruit and vegetable waste into Eco-Enzyme — a natural, multi-purpose liquid that benefits homes, workplaces, communities, and the environment. This hands-on programme combines **environmental education, employee engagement, ESG alignment, and measurable CSR outcomes**, making it one of the most sustainable and impactful CSR initiatives available today.

## WHY ORGANISATIONS CHOOSE THIS PROGRAMME

Low Cost, High Impact

Supports ESG & Sustainability Goals

Enhances Employee Engagement

Reduces Organic Waste

Generates Measurable CSR Outcomes

Creates Long-Term Environmental Impact

Suitable for Corporates, NGOs, Schools & Communities

## WHAT PARTICIPANTS WILL LEARN — 8 MODULES

### MODULE 01

#### Introduction to CSR & ESG

*CSR and Sustainability in the Modern Workplace*

- Understanding CSR and ESG Principles
- Types of CSR Initiatives
- Challenges of Traditional CSR Programs
- Why Eco-Enzyme is a Unique CSR Solution

### MODULE 02

#### Environmental Awareness & Global Challenges

*Understanding the Urgency of Environmental Action*

- Global Warming and Climate Change
- Organic Waste and Carbon Emissions
- Environmental Challenges Facing Our Planet
- The Role of Individuals and Organizations

### MODULE 03

#### Eco-Enzyme Fundamentals

*The Science Behind Eco-Enzyme*

- Origin and History of Eco-Enzyme
- Ingredients and Fermentation Process
- Scientific Principles of Eco-Enzyme
- Benefits and Characteristics

### MODULE 04

#### Applications of Eco-Enzyme

*Practical Uses at Home, Workplace & Community*

- Household Cleaning & Personal Care
- Hygiene and Environmental Management
- Agricultural Applications
- Community Environmental Projects

### MODULE 05

#### Eco-Enzyme as a CSR Project

*Building a Sustainable CSR Framework*

- The HEELSMS CSR Framework
- Designing Employee Engagement Programs
- ESG and SDG Alignment
- Community-Based CSR Initiatives

### MODULE 06

#### Measuring CSR Impact

*Turning Activities into Measurable Results*

- Waste Reduction Metrics
- Carbon Emission Reduction
- ESG Reporting Indicators
- CSR Impact Measurement Tools

### MODULE 07

#### Hands-On Eco-Enzyme Workshop

*Learn by Doing*

- Step-by-Step Eco-Enzyme Production
- Practical Demonstration
- Group Activities
- DIY Eco-Enzyme Session

### MODULE 08

#### Reflection, Action & Commitment

*Creating Long-Term Environmental Change*

- Group Presentation
- Reflection and Discussion
- Action Planning
- Commitment to Sustainability

## WHO SHOULD ATTEND?

### Corporate & Business Professionals

HR Managers & HR Teams

CSR Managers & Committees

ESG & Sustainability Teams

L&D Departments

Corporate Communications

HSE Officers

Managers & Team Leaders

## BENEFITS & TRAINING METHODOLOGY

### ORGANISATIONAL BENEFITS

- ✓ Stronger Employee Engagement
- ✓ Enhanced ESG Reporting
- ✓ Reduced Waste Generation
- ✓ Positive Corporate Image
- ✓ Long-Term CSR Sustainability
- ✓ Measurable Environmental Impact

### TRAINING METHODOLOGY

- Interactive lectures
- Group discussions & case study sharing
- Demonstration + guided eco-enzyme production
- Group CSR project planning
- Live DIY Eco-Enzyme session
- Quizzes and reflections

## YOUR TRAINER



### Liew Chei Peng (Andrew)

CSR Sustainability Practitioner | Certified Eco-Enzyme Trainer | Corporate Trainer  
MBA (Finance), FCCA, CA(M) | HRD Corp Accredited Trainer  
Professional Diploma in Diet & Nutrition (University of Cyberjaya & NHNA) | Advanced Certificate in Nutritional Therapy (NHNA)

Andrew Liew is a passionate environmental advocate with more than 10 years of experience sharing Eco-Enzyme knowledge with NGOs, educational institutions, community groups, and the public. He specialises in designing practical, low-cost, scalable, and measurable CSR programs that align with ESG and Sustainable Development Goals (SDGs), empowering participants to create positive environmental impact at home, in the workplace, and within their communities.

## PROGRAMME DETAILS

17

DURATION

1 Day  
(7 Training Hours)



MODE

Classroom  
/ Virtual



VENUE

IOI Boulevard,  
Puchong



HRDC

Claimable  
✓ Yes

COURSE FEE (PER PAX / DAY)

**MYR 1,750**

Inclusive of light refreshment, lunch & training materials

HRDC  
CLAIMABLE  
✓

## Together We Can Make a Difference

Be the company that leads change. Together, we turn waste into hope — and action into impact.

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Organised by: 360 Academy & Consultancy LLP