

BEYOND SUCCESS

Character-Based Leadership
& Workplace Influence



Academy &
Consultancy LLP

MyCo ID: 202604000047



Purpose • Character • Accountability • Trust • Legacy

A practical, highly interactive 2-day workplace development programme that helps professionals strengthen character, accountability, emotional intelligence, communication and positive influence.

HRD Corp Claimable

2 Days/ 14Hours



Why This Programme Matters

Workplace excellence is no longer determined solely by knowledge or technical expertise. Organizations need professionals who lead themselves well, build trust, communicate with influence and create value beyond their job responsibilities.

**"When people grow internally,
organizations grow sustainably."**

This programme turns timeless principles into practical workplace actions through reflection, simulations, case studies and planning tools.

➤ Lead with Integrity

Build professional credibility through ownership, accountability and dependable workplace behaviour.

➤ Build Trust

Strengthen relationships through active listening, respect, empathy and psychological safety.

➤ Create Value

Develop a contribution mindset that improves teamwork, service quality and organizational culture.

Who Should Attend

- Executives & Senior Executives
- Supervisors, Team Leaders & Managers
- High-Potential Employees & Future Leaders
- Professionals preparing for leadership responsibilities

Training Methodology

- Interactive lectures
- Workplace case studies
- Self-assessments & reflection exercises
- Group discussions, role plays & simulations
- Action learning, peer learning & personal action planning

Programme Details

Duration: 2 Days (14 Training Hours) • Mode: Classroom/ Virtual/ In-House • Venue: IOI Boulevard, Puchong Course Fee: MYR 3,500 per participant, inclusive of training materials, workbook, lunch and refreshments.

Contact: +6011-7558 3348 {Andrew}/ +6012-418 9129 {Cindy} |
Email: info@360academy.my

Course Modules

A structured learning journey from personal purpose to legacy leadership.



1

Discovering Purpose & Meaning at Work

- Why purpose drives performance
- Job vs Career vs Calling
- Personal purpose mapping

2

Character Over Competence

- Professional credibility
- Ownership and integrity
- Developing trust capital

3

Accountability & Continuous Growth

- Growth mindset principles
- Accountability vs excuses
- Developing resilience

4

Emotional Intelligence & Self-Mastery

- Self-awareness Emotional regulation
- Professional behaviour under pressure

5

Creating Value Through Contribution

- Service-based leadership
- Customer mindset
- Workplace contribution strategies

6

Building Trust & Respect

- Trust-building behaviours
- Active listening
- Psychological safety

7

Effective Communication & Influence

- Workplace conversations
- Feedback and conflict management
- CARE Communication Model

8

Legacy Leadership

- Success vs Legacy
- Leadership brand
- 90-Day Excellence Blueprint

Learning Outcomes

- Discover greater purpose and meaning in work Demonstrate stronger professional character and integrity Practice accountability and ownership consistently
- Apply emotional intelligence to workplace situations Build trust and stronger workplace relationships Communicate with confidence and influence
- Develop a practical leadership and workplace excellence action plan

Trainer Profile

Liew Chei Peng (Andrew)

Corporate trainer, facilitator and workplace learning practitioner with extensive experience in leadership development, workplace communication, values-based learning, organizational culture and personal effectiveness.

Approach: practical workplace application, adult learning methodologies, values-based leadership, experiential learning, simulations and case studies.

Ready to build character-based leaders?

Success is what you achieve. Excellence is who you become. Legacy is the impact you leave behind.



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课程标语



成功，是达成目标；卓越，是成为更好的自己；传承，是让别人因为你而变得更好。

360 Academy & Consultancy LLP

启发成长 · 成就卓越 · 创造影响力



课程简介



在瞬息万变、竞争日益激烈的商业环境中，企业除了需要员工具备专业知识与工作技能，更需要拥有良好的品格、责任感、沟通能力、情绪管理能力，以及持续创造价值的能力。

《超越成功：品格领导力与职场影响力》是一项结合现代企业管理理念与历久弥新的成功智慧所设计的职场成长课程，协助学员建立高品格、高责任、高影响力的职业素养。

课程采用高度互动式学习，包括职场案例、小组讨论、自我评估、角色扮演、反思练习及行动计划，让学员把所学立即应用于实际工作中。

为什么这门课程如此重要？



现代企业所需要的，已经不只是「会做事的人」，更是能够自我领导、主动承担责任、建立信任、善于沟通、管理情绪、持续创造价值、带动团队成长，并为组织留下正面影响的人。

真正的竞争优势，来自员工的品格、领导力以及影响力。

课程模块



模块一：发现工作的使命与意义

使命感、工作与事业、贡献型思维、个人使命探索、连接企业目标。

模块二：品格胜于能力

长期成功、职业信誉、主人翁精神、诚信与责任、信任资本。

模块三：责任担当与持续成长

成长型思维、从借口走向负责、持续改善、从失败中学习。

模块四：情绪智能与自我领导

自我觉察、情绪管理、同理心、抗压能力、成熟专业行为。

模块五：创造价值与贡献精神

服务型领导、客户理念、主动创造价值、提升工作贡献。

模块六：建立信任与尊重

信任原则、高信任团队、积极聆听、欣赏感恩、心理安全感。

模块七：高效沟通与影响力

沟通风格、有效表达与倾听、建设性反馈、冲突处理、CARE模型。

模块八：传承型领导力

成功与传承、领导品牌、培育人才、影响力涟漪、90天行动蓝图。

学习成果



- 建立更明确的工作使命感
- 提升职业品格与诚信
- 培养责任担当与主人翁精神
- 运用情绪智能处理职场挑战
- 以贡献精神创造更高价值
- 建立高信任的人际关系
- 提升沟通与影响力
- 制定个人领导力与卓越成长行动计划

适合对象



- 执行人员
- 高级执行人员
- 主管
- 团队领导
- 经理
- 高潜力员工
- 储备干部
- 未来领导人才
- 各级专业人员

培训方式



课程采用体验式学习模式，包括互动讲授、职场案例分析、小组讨论、自我评估、反思练习、角色扮演、情境模拟、行动学习、同伴学习及行动计划制定。

讲师简介



廖志平（Liew Chei Peng）（Andrew）

廖志平（Andrew）是一位企业培训师、学习引导师及企业顾问，长期专注于领导力发展、职场沟通、企业文化、职业素养及个人效能提升等领域。

多年来，他为企业高层管理人员、经理、主管、专业人士、中小企业及教育机构设计并主持多项企业培训课程，协助组织提升领导能力、强化团队合作、建立积极文化及推动组织持续成长。

Andrew善于将管理理论、领导力理念及人生智慧，与现代企业实际需求结合，通过案例分享、互动体验及实务工具，引导学员把学习真正落实到工作岗位。

课程资料



课程时长

2天 (14小时)



培训形式

企业内训 / 公开课程 / 线上培训



上课地点

蒲种 IOI Boulevard (公开课程)



HRD Corp 可申请课程

是 (须符合申请资格)



课程费用 (公开课程)

每位学员: RM 3500 (两天)



费用包含

教材、学员手册、午餐及茶点



联系我们



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